



www.kpho.com

CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

CONTRACT

And:

Great American Media (GMMB)
3050 K Street N, Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 500521 /		<u>Alt Order #</u> 06399921
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/30/12 - 11/12/12		<u>Estimate #</u> 2216
<u>Advertiser</u> Democratic Congressional Campaign Comm		<u>Original Date / Revision</u> 10/29/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KPHO	<u>Account Executive</u> Matt Norten	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KPHO	10/30/12	11/02/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$2,500.00			
2	KPHO	11/06/12	11/06/12	PEOPLES COURT	M-F 3p-357p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$700.00			
3	KPHO	10/30/12	11/02/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$1,000.00			
4	KPHO	10/30/12	11/02/12	M-F 5-530am	M-F 5-530a		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$1,000.00			
5	KPHO	11/06/12	11/06/12	M-F 530-6a	M-F 530-6a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$1,000.00			
6	KPHO	10/30/12	11/02/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				3	\$5,000.00			
7	KPHO	10/30/12	11/02/12	PEOPLES COURT	M-F 3p-357p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$700.00			
8	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,500.00			
9	KPHO	11/05/12	11/05/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,000.00			
Totals											17	\$34,400.00

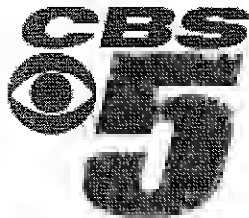
*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	17	\$34,400.00	\$29,240.00	\$146.20	\$29,386.20
Totals	17	\$34,400.00	\$29,240.00	\$146.20	\$29,386.20

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
500521 /	06399921

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/12/12	DCCC	2216

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congression:	10/29/12 / 10/29/12

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Sarah Levene
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

This broadcast time will be used by: Democratic Congressional Campaign Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee
 430 South Capitol St.
 Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation;
 ☒ a committee;
 ☐ an association;
 ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Kristie Mark, Chief Operating Officer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/18/11 _____ 202 338 8700
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Client Information Request Form
Issue

Advertiser Group Name:

DCCC

Address:

430 S. CAPITOL ST. SE

City, State & Zip Code:

WASHINGTON DC 20003

Phone:

202 - 863 - 1500

Fax:

Executive Director or
President

ROBBY MOOK

Group Treasurer

KRISTIE MARK - CEO



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	Kevin James	STATION:	KPHO
FROM:	Matt Norten	HRP OFFICE:	WASHINGTON, DC

REQUEST RECEIVED FROM

DATE: 9/5/12

BUYER:	Katie Keuleman
AGENCY:	Great American Media
ADDRESS:	3050 K Street, NW Suite 100, Washington, DC 20007
PHONE #:	(202) 338-8700
FAX #:	(202) 338-2334
OTHER:	

AVAILS FOR

COMMITTEE:	Democratic Congressional Campaign Committee
CHAIRPERSON:	Kristie Mark
TREASURER:	
ADDRESS:	430 South Capitol St. Washington DC 20003
PHONE #:	202-338-8700
FAX #:	
OTHER:	

FOR

ISSUE:	DCCC
OFFICE:	N/A
PARTY:	Democrat

DAYPARTS:	All
SCHEDULE DATES:	As ordered Oct-Nov12
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	